Isabela Cordovez

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EDUCATION

BACHELOR OF FINE ARTS

California Polytechnic University

9/2021 – 12/2025 | Cum Laude

MINOR IN SPANISH

AWARDS

- Paperboard Packaging Alliance Scholarship Award 2025
- Work featured in RAW, an art and design magazine
- Exhibited in Cal Poly's 2025 Juried Art Show

SKILLS

- Fluent in Spanish
- Fluent in Mandarin Chinese
- Adobe Suite (Illustrator, InDesign, Photoshop, Lightroom)
- UX/UI (Figma, Framer, CSS, HTML)
- Photography (outdoor and studio photography)
- Motion Graphics (Photoshop and After Effects)
- Digital drawing (Fresco, Photoshop, Procreate)
- Social Media Content Creation

EXPERIENCE

WAV MAGAZINE

9/2025 – Now | Lead UX/UI Designer

- Redesigned WAV Magazine's website, strengthening the brand identity through typography, color , and layout
- Led design critiques, created collaborative tutorials, and organized shared assets to improve team efficiency

2/2024 – 9/2025 | Graphic Designer

- Created visual assets including merchandise, stickers, website graphics, and event flyers
- Maintained consistent branding across merchandise, web, and event materials

INKITT

05/2026 – 06/2026 | Contract Graphic Designer

- Designed ebook and TV series cover artwork, App Store ads, and web banners for digital marketing campaigns

BE STILL WITH NINA - COACHING & WELLNESS BRAND

12/2025 – 3/2026 | Contract Graphic Designer

- Designed visual identity (logo and digital assets) for a wellness brand in direct collaboration with the client

MUSTANG NEWS

10/2024 – 6/2025 | Editorial Graphic Designer

- Designed Instagram and website graphics for an audience of 21K+ followers
- Created editorial layouts, collaborated with editors

DESIGN LAB

10/2024 – 9/2025 | Event Coordinator

- Organized design-focused events and created promotional materials for club events